

# Ramakrishna Panthangi – Sr. UI/UX Designer

**EMail:** rkpanthangi@gmail.com

**Mobile:** +91-8185949327

Behance:

<https://www.behance.net/rkpanthangi>

Personal Website:

<http://pramakrishna.com/>

## OBJECTIVE

---

Experienced, resourceful and effective professional with proven proficiency in all aspects of User Interface and User Experience design having around 12 years of experience in IT Industry. A technically savvy professional having strong capacity to lead teams with superior UI skills - Cultivate and articulate creative ideas, able to translate requirements into interaction flows and transform them into functional user interfaces.

As an organized and highly creative individual I am seeking an assignment to commensurate with my technical skills & competencies in User Interface Design and User Experience Design with a dynamic and reputed IT Organization that would help me cultivate/nurture my skills further. The knowledge gained from my corporate experience shaped my ability to adapt quickly, think creatively, work efficiently and effectively as part of a team or on my own with an opportunity to showcase my talent; to grow further, lead and handle end-to-end UI Design.

## PROFESSIONAL SYNOPSIS

---

- A talent driven and an accomplished UX designer with around 12 years of experience in the Industry standards
- Have great experience on collaborating with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.
- Creating wireframes, storyboards, user flows, process flows and sitemaps to effectively communicate interaction and design ideas.
- Conducting user research and evaluate user feedback
- Building and maintaining a design language system with UX principles, interaction patterns and style guide
- Adept in concept-oriented designing like prototyping design with **sketch, prototype, wire frames, mobile apps, websites, info graphics, dashboards, Application designs**
- Expertise in Interface design using **Adobe XD, Sketch, Adobe Photoshop CC, Adobe illustrator CC, Adobe InDesign CC**
- Technical expertise in **Creating Theme/Concept based design using various Tools and Applications**
- Proficient in Visual Designing – Branding, Concept oriented Logos, Brochures, flyers, ad banners and Icons
- Proven ability in accomplishing the designing in optimum time and available resources
- Design high-impact, user-centered Web sites with strong emotional appeal, sophisticated production values and intuitive navigation to maximize user engagement and strengthen powerful brand identities
- Efficient in working independently, analyzing Customer's Needs, identifying Project Requirements and Limitations
- Experience in **Agile scrum Methodology**
- Exceptional communication, presentation and mentoring skills with distinguished abilities in leading teams for developing business continuity plans, procedures and service standards for business excellence
- Good experience in planning, coordinating staff and manage resource assignment, work allocation of projects to the team members
- Provide guidance and assistance to junior staff members

## COMPETENCY SPHERE

---

- Research and UX Design
- User Interface Design/Visual Design
- Graphic Design

## ACADEMIC CREDENTIALS

---

**Bachelor of Computer Science** from Kakatiya University, Warangal.

**Diploma Certification in Web/Graphic Design** from Prism Hyderabad.

## TECHNICAL SKILLS

---

Adobe XD CC, Sketch, Adobe Photoshop CC, Adobe Illustrator CC, Adobe In-design CC.

Basic Knowledge on: HTML, Sass, Bootstrap.

## CAREER SUMMARY

---

**Design Consultant** - Hyderabad

Sr. UI/UX Designer

2017 Nov to till date – **1 Year 10 Months**

- Provide information verbally and visually through low and mid-fidelity renderings and clickable prototypes
- Interface with product, design, and development teams to raise awareness of user needs, pain points, and behaviors
- Responsibilities include leading a top tier design team, develop strong interfaces and provide professional insights for design and business perspectives
- Develop and iterate on robust design processes, and management of projects across team members local and abroad
- Did research on multiple features for the Product
- Delivered prototypes, Wireframes, and Visual Designs
- Work closely with product management in UX ideation and innovation
- Collaborate with developers, product managers, QA and marketing to create amazing user interfaces

**Nat IT Services Pvt. Ltd.** (Formerly known as Natsoft Corporation PVT LTD) – Hyderabad.

**Jan'16 – Oct' 17**

Sr. UI/UX Designer

2016 Jan to 2017 Oct – **1 Year 10 Months**

Roles and Responsibilities:

- Working with Analyst team for business needs
- Working on UXD/UXR for kognitic website
- Working with Content and Business logics
- Creating Plan, ideas & Wireframes & Prototypes
- Working on Interface Design with team and individual contribution.
- Creating Visual design, branding, business presentation, infographics, digital illustration, Typography

**vSplash Tec labs Pvt. Ltd** - Hyderabad

Design Team Lead

2011 Jan to 2015 Apr – **4 Years 4 Months**

Roles and Responsibilities:

- Leading the UI team
- Working on UXD for buzz board website
- Providing Visual designs for buzz board website and Marketing pages
- Created style guide and Design patterns

**Pixels InfoTech Pvt. Ltd.** - Hyderabad

Design Team Lead

2007 Jan to 2010 Dec – **3 Years**

Roles and Responsibilities:

- Working on Branding
- Working on Website Landing Pages, Email creatives, Newsletters
- Banner design, GIF and Flash animated, Flash animation intros

## **PROFESSIONAL EXPERIENCE**

---

- ↪ Primary responsibility is to design web based applications and mobile applications
- ↪ Examine and conduct user research studies to provide consumer insight
- ↪ Conceptual planning and using established as well as new patterns
- ↪ Develop prototypes and UI deliverables such as flowcharts, user stories, mobile usability, thumbnails, site maps, responsive designs, wireframes and mockups
- ↪ Responsible to assist in determining screen layouts, style, color palettes, typography and graphics
- ↪ Transform complex data sets into easy & understandable ways
- ↪ Coordinate with team members to strategize and design new interfaces

## **CLIENTS**

---

Kognitic, Mindlease, Meteorite Informatics, Blueliner

AT & T, TC Media, Dow Jones, Deluxe, Info media, Yellow Pages, Propel Marketing

## **RECENT PROJECT HISTORY**

---

### **Meteorite Informatics Pte Ltd**

Meteorite Informatics is a multi-skilled software service provider with a highly competent workforce. With years of honed expertise in cross-platform skills and quality-integrated methodologies, we adopt a competent global delivery model in providing value-based solutions as well as professional services to clients worldwide.

[www.meteoriteinformatics.com](http://www.meteoriteinformatics.com)

**Role:** UI/UX Design

Responsibilities:

- Working on UXD for Meteorite informatics website
- Created wireframes, storyboards and user flows to communicate design
- Teaming with the Visual Designer and generating the 'look and feel' of the web application

- Creating branding, infographics, business presentations and print works
- Providing Visual designs for Meteorite informatics website and Marketing pages
- Worked on development of style guides and UI specifications to guide UI team

**Skills/Technologies used:** Adobe XD, Adobe Photoshop CC, Adobe illustrator CC

### Mind Lease INC

Mind Lease Inc is one of the fastest growing firms in United States headquartered in Novi, MI. We are a leading provider of Software Development, Staff Augmentation and Software Consulting Services to businesses across the Globe.

[www.mindlease.net](http://www.mindlease.net)

**Role:** UI/UX Design

Responsibilities:

- Visual design and branding
- Front end coding
- Responsive design

**Skills/Technologies used:** Sketch, Adobe Photoshop CC, Adobe illustrator CC

### Kognitic (Formely Cilogik)

Innovation in the Biopharmaceutical industry requires analytical decision-making to stay competitive in a dynamic market, especially while determining how to position your products and which products to investment in.

[www.kognitic.com](http://www.kognitic.com)

**Role:** UI/UX Design

Responsibilities:

- Created wireframes, storyboards and user flows to communicate design
- Played a key role in growing the User Experience
- Incorporate user feedback into a redesign of our form flow
- Dashboard designs

**Skills/Technologies used:** Adobe XD, Adobe Photoshop CC, Adobe illustrator CC

### Natsoft Corporation PVT LTD

Natsoft provides Business and IT Solutions to enable and support business to run smoothly and efficiently. Natsoft designs Digital Roadmaps and brings niche, emerging technology solutions through its digital ecosystem to be rapidly deployed with an agile delivery approach so as to deliver business benefits early.

[www.natsoft.us](http://www.natsoft.us)

**Role:** UI/UX Design

Responsibilities:

- Played a key role in growing the User Experience.
- Developed UI designs for both Web and Mobile platforms
- Created wireframes, storyboards and user flows to communicate design
- Worked on development of style guides and UI specifications to guide UI team
- Designing user experiences for new and existing web-based applications

**Skills/Technologies used:** Adobe XD, Adobe Photoshop cc, Adobe illustrator CC

### Buzz Board India Pvt Ltd

Buzz Board solves the SMB data intelligence challenge for enterprises as they develop their small and medium business (SMB) growth strategy. Buzz Board helps companies market smarter and sell faster. Our platform is flexible and highly configurable, designed to fit our customers' unique business objectives, workflows and processes. Founded in 2014, Buzz Board is a fast-growing, privately funded, early stage SaaS Company headquartered in downtown San Francisco.

[www.buzzboard.com](http://www.buzzboard.com)

**Role:** Design Team Lead

Responsibilities:

- Develops and executes design and research plans to enable ongoing delivery towards our overall vision
- Developed UI designs for both Web and Mobile platforms.
- Prototypes designs at varying levels of fidelity using static mocks, click-through prototypes
- Worked on development of style guides and UI specifications to guide UI team.
- Guide, maintain and communicate UI consistency of experience across all platforms
- Execute all visual design stages from concept to final hand-off to engineering

**Skills/Technologies used:** Adobe Photoshop cc, Adobe illustrator CC

### PERSONAL DOSSIER

---

|                 |                                    |
|-----------------|------------------------------------|
| Date of Birth   | : 05 <sup>th</sup> June 1983       |
| Marital Status  | : Married                          |
| Languages known | : English, Hindi and Telugu        |
| My hobbies      | : Caricature design, Playing Chess |